

## MONTHLY MEMBERSHIP PROGRESS REPORT

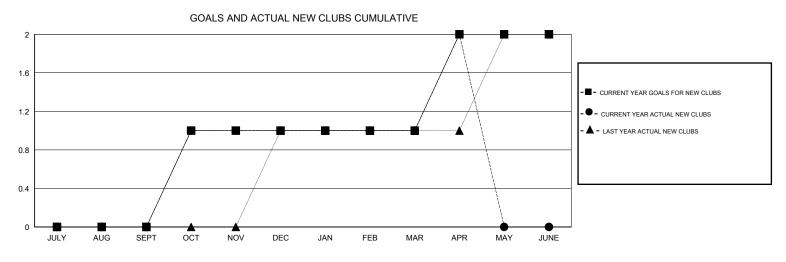
## District 12 S

Results as of: 4/30/2014

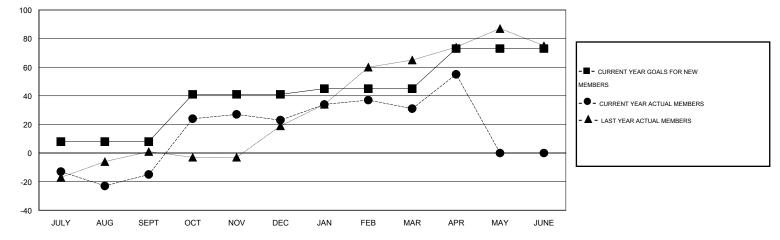
## GMT: CARL HARRELL

 $\mathsf{GMT} \: \mathsf{CA} \: 1$ 

|                            |                  | Clubs               |                            |                             | Members                    |                    |                                  |                              |                             |  |
|----------------------------|------------------|---------------------|----------------------------|-----------------------------|----------------------------|--------------------|----------------------------------|------------------------------|-----------------------------|--|
|                            | RESU             | LTS FOR 2013-2014   |                            |                             | RESULTS FOR 2013-2014      |                    |                                  |                              |                             |  |
| QUARTER                    | NEW CLUB<br>GOAL | ACTUAL NEW<br>CLUBS | ACTUAL<br>DROPPED<br>CLUBS | ACTUAL NET<br>GAIN/<br>LOSS | QUARTER                    | NEW MEMBER<br>GOAL | ACTUAL TOTAL<br>MEMBERS<br>ADDED | ACTUAL<br>DROPPED<br>MEMBERS | ACTUAL NET<br>GAIN/<br>LOSS |  |
| JULY/AUG/SEPT              | 0                | 0                   | 0                          | 0                           | JULY/AUG/SEPT              | 8                  | 31                               | 46                           | -15                         |  |
| OCT/NOV/DEC<br>JAN/FEB/MAR | 1<br>0           | 1<br>0              | 0<br>0                     | 1<br>0                      | OCT/NOV/DEC<br>JAN/FEB/MAR | 33<br>4            | 74<br>58                         | 36<br>50                     | 38<br>8                     |  |
| APR/MAY/JUNE               | 1                | 1                   | 0                          | 1                           | APR/MAY/JUNE               | 28                 | 34                               | 10                           | 24                          |  |



GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 0 |          | 37 CLUBS OF 49 ADDED 1 OR MORE | GENDER DISTRIBUTION                      |              |            |
|------------------|----------|--------------------------------|--|--------------|------------|
|                  |          | NEW MEMBERS                    | MALE                                     | 835 (61.99%) |            |
| DROPPED MEMBERS  |          |                                | FEMALE                                   | 512 (38.01%) |            |
| DECEASED         | 18       | CLICK HERE FOR HEALTH          |  |              | 287        |
| CLUB CANCELLED   | 0<br>124 | ASSESSMENT DATA                | FAMILY UNIT MEMBERS<br>HEAD OF HOUSEHOLD |              | 207<br>140 |
| TOTAL            | 142      |                                | NON-HEAD OF HOUSEHO                      | 147          |            |